

Editorial calendar

Biweekly tabloid – listed by issue

Issue Date	Advertising Deadlines
January 11 Features: Disability Management, Employee Communication, Employment Law, The Year in Review	Ad space close: Nov. 30 Material deadline: Dec. 3
January 25 Features: Outsourcing, HR Leaders Talk, Performance Management, Employee Career Management <i>Bonus Distribution: Human Resources Professionals Association Annual Conference</i>	Ad space close: Jan. 4 Material deadline: Jan. 4
February 8 Features: Recruitment, Training & Development, Pensions, Managing/Leadership	Ad space close: Jan. 11 Material deadline: Jan. 14
February 22 Features: Corporate Culture, Staffing, HR Associations, Labour Relations	Ad space close: Jan. 25 Material deadline: Jan. 28
March 8 Features: Managing/Leadership, HR Education, Conflict Management, Health & Safety	Ad space close: Feb. 8 Material deadline: Feb. 11
March 22 Features: Training & Development, Background Screening, Organizational Effectiveness, EAPs	Ad space close: Feb. 22 Material deadline: Feb. 25
April 5 Features: Global HR, Technology, Outplacement, Service Awards <i>Advertising Showcase: Canadian Survey Marketplace</i>	Ad space close: Mar. 8 Material deadline: Mar. 11
April 19 Features: Benefits, Payroll, Employer Branding, Corporate Social Responsibility <i>Expanded Section: Health & Safety</i> <i>Bonus Distribution: Health & Safety Canada 2010</i> <i>Bonus Distribution: HR Institute of Alberta's Annual Conference</i>	Ad space close: Mar. 22 Material deadline: Mar. 25
May 3 Features: Compensation, Recognition, Employee Engagement, Training & Development <i>Expanded Section: Recruitment & Staffing</i> <i>Bonus Distribution: B.C. Human Resources Management Association Annual Conference</i> <i>Bonus Distribution: Association of Canadian Search, Employment & Staffing Services Annual Conference</i>	Ad space close: Apr. 5 Material deadline: Apr. 8
May 17 Features: Staffing, Pensions, Relocation, CEOs Talk	Ad space close: Apr. 19 Material deadline: Apr. 22
May 31 Features: Healthy Workplaces, Recruitment, Benefits, Managing/Leadership <i>Bonus Distribution: International Personnel Management Conference</i>	Ad space close: May 3 Material deadline: May 6

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June 14 Features: Compensation, Employee Career Management, Technology/Payroll, Employment Law Bonus Distribution: <i>Canadian Payroll Association Annual Conference</i>	Ad space close: May 17 Material deadline: May 20
July 12 Features: Conflict Management, Diversity, Recruitment, Global HR	Ad space close: June 14 Material deadline: June 17
August 9 Features: Assessment, Labour Relations, EAPs, Employment Law Expanded Section: <i>Total Rewards</i>	Ad space close: July 12 Material deadline: July 15
September 6 Features: Managing/Leadership, Benefits, HR Career Development, Healthy Workplaces Expanded Section: <i>Payroll</i> Bonus Distribution: <i>National Payroll Week Conference</i>	Ad space close: Aug. 9 Material deadline: Aug. 12
September 20 Features: Compensation, Outsourcing, HR Metrics, Employee Communication Expanded Section: <i>Relocation</i> Advertising Showcase: <i>Canadian Survey Marketplace</i> Bonus Distribution: <i>Canadian Employee Relocation Council Conference</i>	Ad space close: Aug. 23 Material deadline: Aug. 26
October 4 Features: Recruitment, Pensions, Health & Safety, Technology Expanded Section: <i>Recognition</i> Bonus Distribution: <i>Saskatchewan Association of Human Resource Professionals Conference</i> Bonus Distribution: <i>Health, Work & Wellness 2010</i> Bonus Distribution: <i>Human Resource Management Association of Manitoba Annual Conference</i>	Ad space close: Sept. 7 Material deadline: Sept. 9
October 18 Features: Staffing, Salary Surveys, Labour Relations, Training & Development Bonus Distribution: <i>Canadian Society for Training & Development Conference</i>	Ad space close: Sept. 20 Material deadline: Sept. 23
November 1 Features: Benefits, Pensions, Technology, Benchmarking	Ad space close: Oct. 4 Material deadline: Oct. 9
November 15 Features: HR Certification, HR Leaders Talk, Performance Management, Recruitment & Staffing	Ad space close: Oct. 18 Material deadline: Oct. 21
November 29 Features: Payroll, Training & Development, Recognition, Employee Surveys Advertising Special: <i>2 for 1 advertising special *</i>	Ad space close: Nov. 1 Material deadline: Nov. 4
December 13 Features: Healthy Workplaces, Benefits, Global HR, Employee Engagement	Ad space close: Nov. 15 Material deadline: Nov. 18

**2 for 1 opportunity — Advertise (display ads only) in this issue and run the same ad in the December 13 issue at NO CHARGE.*