

www.hrreporter.com: Rates and data

Home page

Article page

Rates and sizes (GST not included. Rates in gross, Canadian dollars.)			
Ad type	Size (pixels)	Position(s) available	Monthly rate
Full	468 x 60	homepage, advanced search, calendar, archives and all category pages	\$1637
Vertical (right-hand side)	120 x 240	homepage	\$1339
		advanced search	\$670
		calendar page	\$603
		category page	Level 1 \$250; Level 2 \$200
Square (right-hand side)	120 x 120	homepage	\$743
		advanced search	\$372
		calendar page	\$335
		category page	Level 1 \$175; Level 2 \$125
Button 1 (right-hand side)	120 x 90	homepage	\$506
		advanced search	\$254
		calendar page	\$229
		category page	Level 1 \$150; Level 2 \$100
Button 2 (right-hand side)	120 x 60	homepage	\$372
		advanced search	\$186
		calendar page	\$167
		category page	Level 1 \$100; Level 2 \$75
Big box	300 x 250	appears with all articles selected for reading	\$1391
Premium square (left-hand side)	125 x 125	homepage, advanced search, calendar, archives and category pages	\$1116
Frequency discounts	3 month - 10%	6 month - 25%	12 month - 35%

Note: Most industry-standard sizes available on request