

Spend some quality time hanging out with your prospects

- HR managers across the country enjoy the fun and convenience of having the HR Wall Calendar over their desks all year long. Your ad will keep your name in front of them continuously for an entire month – or months.
- The calendar is distributed to the entire circulation (11,000+), along with special mailings to 5,000 more qualified buyers of HR products and services, including distribution at the annual HRPA conference.
- Pick your advertising space in the month that you will be promoting a new product or service, promoting a conference or seminar series, or doing a special marketing blitz to attract new customers.

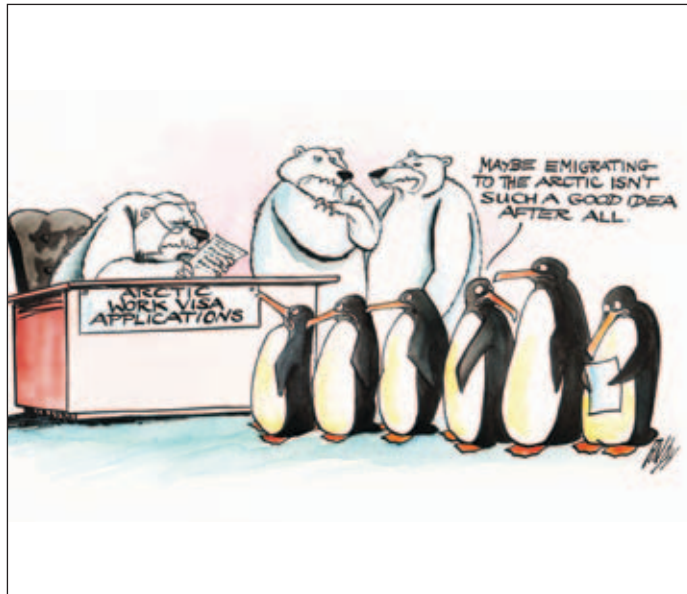
Advertising space close: Oct. 15, 2013
(Limited space available)

Material deadline: Oct. 18, 2013



The samples above are from our 2011 HR Wall Calendar

Sample calendar page (actual size when opened: 10 3/4" w x 16 3/4" h)



Vertical banner ad position
 3 1/4 x 7 7/8
 \$2262

Premium Banner 3
 (3 squares)
 4 1/8" x 1 1/8"
 \$654

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Square and banner ads will be placed in vacant spaces before and after calendar dates.

Banner 6 (6 squares) 8 1/4" x 1 1/8" \$1012							Saturday	
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	8		
2	3	4	5	6	7	1		
One square 1 3/8" x 1 1/8" \$298	10	11	12	13	14	15		
Banner 2 (2 squares) 2 3/4" x 1 1/8" \$384		Banner 5 (5 squares) 6 7/8" x 1 1/8" \$893						
Banner 3 (3 squares) 4 1/8" x 1 1/8" \$569			Banner 4 (4 squares) 5 1/2" x 1 1/8" \$746					
Full banner (7 squares) 10 3/4" x 1 1/8" \$1131								

Note: HST not included. Rates are in gross Canadian Dollars.