

**EXECUTIVE SERIES DIGEST**

**Reach a unique audience of only very senior level executives in companies with 100+ employees across Canada.**

Published in conjunction with the **Strategic Capability Network**, *Executive Series Digest* is a bi-annual publication that takes a strategic, high level look at issues affecting senior business leaders.

Topics could include:

- Risk-proofing HR
- Is management broken?
- Getting recognition right
- Getting the most out of coaching
- Leading in turbulent times
- The design of business
- Networking
- New ideas on developing managers
- Case studies and more.



**Publication type:** Stand alone, national, magazine-sized, 4 colour glossy, plus digital edition

**Distribution:** 20,000+ senior executives with titles such as Chairman, CEO, CFO, President or Director in companies with 100+ employees, plus inclusion in the digital edition distributed to 10,000 Canadian HR Reporter readers and senior executives.

**Issue date:** Spring and Fall

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**Material deadline:** May 6 (Spring Issue) • Sept. 30 (Fall Issue)

**Note:** HST not included. Rates are in gross Canadian Dollars.

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DPS	15 1/2" x 9 3/4"	16 1/2" x 10 3/4"	17" x 11 1/4"	\$6138
Full page	7 1/4" x 9 3/4"	8 1/4" x 10 3/4"	8 3/4" x 11 1/4"	\$3610
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