

Canada's most complete HR vendor directory

Rise above your competition with a display ad or "Best Practices/Case Study" advertorial in the directory that reaches more qualified decision-makers than any other. HR professionals turn to HR Guide when seeking products and services. Make sure they see you.

HR Vendors Guide also includes
Canada's Employment Lawyers Directory.



Section headings include:

- Assessments
- Associations
- Background Screening
- Benefits
- Compensation
- Conference Planning
- Diversity/Equity
- Employment/ Immigration Law
- Health & Safety
- HR Professional Development
- Labour Relations
- Outplacement
- Outsourcing
- Organizational Effectiveness/ HR Consulting
- Pensions
- Recognition
- Recruitment & Staffing
- Relocation
- Technology/HRMS
- Training & Development

Distribution: 18,000+ HR professionals and senior business executives

Publication date: December 2013
Ad space close: September 9, 2013
Material deadline: September 16, 2013

EARLY BOOKING DISCOUNT OFFER! Book by June 29 and receive 25% off

Ad rates:	Cost (4-colour)	Size w x h	Column widths
Trim Size 8 1/8" x 10 5/8" • Bleed Size 8 5/8" x 11 1/8"			
Outside back cover (includes 4-colour charge)	\$5995	7 1/2 x 10"	1 col. = 2 1/4"
Inside front/back cover (includes 4-colour charge)	\$5795	7 1/4 x 10"	2 col. = 4 5/8"
Section opener positions	\$4995	7 1/4 x 10"	3 col. = 7 1/4"
Full page	\$3995	7 1/4 x 10"	
1/2 page (horizontal only)	\$2225	7 1/4 x 4 5/8"	
1/3 page (horizontal)	\$1775	7 1/4 x 3 1/8"	
1/3 page (vertical) 1 column wide	\$1775	2 1/4 x 9 1/4"	
1/3 page (square)	\$1775	4 5/8 x 4 5/8"	
1/4 page (horizontal)	\$1395	7 1/4 x 2 3/8"	
1/6 page (vertical)	\$995	2 1/4 x 4 7/8"	
Employment Lawyers Directory Profile (with colour headshot)	\$895	100 to 150 word profile + headshot	
Line rate	\$9.65 / line		

(HST not included. Rates are net, Canadian dollars.)