

YOUR DIRECT CONNECTION TO CANADA'S EMPLOYERS

2013 INTEGRATED EDITORIAL CALENDAR



JANUARY | FEBRUARY | MARCH

	PRINT/NEWSWIRE	DATES	EDITORIAL LINEUP	CLOSING DATES
JANUARY	Print Edition	JANUARY 14	Disability Management Employee Communication Employment Law The Year in Review 2013 Events Calendar	Space: Dec. 3 Material: Dec. 6
	Print Edition	JANUARY 28	Outsourcing HR Leaders Talk Performance Management Employee Career Management Human Resources Professionals Association Annual Conference CERIC – National Career Development Conference	Space: Dec. 31 Material: Jan. 3
	Canadian HR Newswire	Jan. 3 Jan. 8 Jan. 15 Jan. 22 Jan. 29	Benefits The Year in Review Disability Management, Employee Engagement Employee Communication, Employment Law Outsourcing, HR Leaders Talk	
FEBRUARY	Print Edition	FEBRUARY 11	Recruitment Training & Development Pensions Managing/Leadership	Space: Jan. 14 Material: Jan. 17
	Print Edition	FEBRUARY 25	Corporate Culture HR Associations Labour Relations Expanded Section: HR Education	Space: Jan. 28 Material: Jan. 31
	Canadian HR Newswire	Feb. 5 Feb. 12 Feb. 20 Feb. 26	Performance Management, Employee Career Management Recruitment, Training & Development Pensions, Managing/Leadership Corporate Culture, HR Associations	
MARCH	Print Edition	MARCH 11	Managing/Leadership HR Education Conflict Management Health & Safety	Space: Feb. 11 Material: Feb. 14
	Print Edition	MARCH 25	Training & Development Background Screening Organizational Effectiveness EAPs	Space: Feb. 25 Material: Feb. 28
	Canadian HR Newswire	Mar. 5 Mar. 12 Mar. 19 Mar. 26	Labour Relations, HR Education Managing/Leadership, Conflict Management HR Education, Health & Safety Training & Development, Background Screening	

NOTE: Editorial subject to change.

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APRIL	Print Edition	APRIL 8	Global HR Technology Outplacement Benefits	Space: Mar. 11 Material: Mar. 14
	Print Edition	Bonus Distribution APRIL 22	Human Resources Institute of Alberta Annual Conference Diversity Payroll Employer Branding Corporate Social Responsibility Expanded Section: Health & Safety	Space: Mar. 25 Material: Mar. 28
	Canadian HR Newswire	Bonus Distribution Apr. 2 Apr. 9 Apr. 16 Apr. 23 Apr. 30	Partners in Prevention Western Conference on Safety BC Human Resources Management Association Annual Conference Organizational Effectiveness, EAPs Global HR, Technology Outplacement, Benefits Diversity, Payroll, Health and Safety Employer Branding, Corporate Social Responsibility	
MAY	Print Edition	MAY 6	Compensation Recognition Employee Engagement Training & Development	Space: Apr. 8 Material: Apr. 11
	Print Edition	MAY 20	Staffing Pensions Relocation CEOs Talk Expanded Section: Benefits	Space: Apr. 22 Material: Apr. 25
	Canadian HR Newswire	Bonus Distribution May 7 May 14 May 22 May 28	Canadian Pension & Benefits Institute Annual Conference Compensation, Recognition Employee Engagement, Training & Development Staffing, Pensions Benefits, Relocation, CEOs Talk	
JUNE	Print Edition	JUNE 3	Recruitment Employment Law Managing/Leadership Wellness	Space: May 6 Material: May 9
	Print Edition	Bonus Distribution JUNE 17	Human Resources Association of Nova Scotia Conference Social Media Employee Career Management HR Associations Technology/Payroll	Space: May 21 Material: May 23
	Canadian HR Newswire	Bonus Distribution June 4 June 11 June 18 June 25	Canadian Payroll Association Conference Recruitment, Employment Law Managing/Leadership, Wellness Social Media Employee Career Management	

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	PRINT/NEWSWIRE	DATES	EDITORIAL LINEUP	CLOSING DATES
JULY	Print Edition	JULY 15	Conflict Management Benefits Recruitment Global HR	Space: June 17 Material: June 20
	Canadian HR Newswire	July 3 July 9 July 16 July 23 July 30	HR Associations Technology/Payroll Conflict Management Benefits Recruitment	
AUGUST	Print Edition	AUGUST 12	HR Education Labour Relations EAPs Expanded Section: Total Rewards	Space: Jul. 15 Material: Jul. 18
	Canadian HR Newswire	Aug. 7 Aug. 13 Aug. 20 Aug. 27	Global HR HR Education Labour Relations EAPs	
SEPTEMBER	Print Edition	SEPTEMBER 9	Managing/Leadership Benefits HR Career Development Health and Safety Expanded Section: Payroll	Space: Aug. 12 Material: Aug. 15
		Bonus Distribution	National Payroll Week Canadian Society of Safety Engineering Annual Conference	
	Print Edition	SEPTEMBER 23	Background Screening Outsourcing HR Metrics Employee Communication Expanded Section: Relocation	Space: Aug. 26 Material: Aug. 29
		Bonus Distribution	Canadian Employee Relocation Council Annual Conference	
	Canadian HR Newswire	Sept. 4 Sept. 10 Sept. 17 Sept. 24	Total Rewards Managing/Leadership, Benefits, Payroll HR Career Development, Health & Safety Background Screening, Outsourcing	

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OCTOBER	Print Edition	OCTOBER 7	Recruitment Pensions Labour Relations Technology Expanded Section: Recognition	Space: Sept. 9 Material: Sept. 12
	Print Edition	OCTOBER 21	Health & Safety Salary Surveys Staffing Compensation Outlook Benchmarking	Space: Sept. 23 Material: Sept. 26
	Canadian HR Newswire	Oct. 1 Oct. 8 Oct. 16 Oct. 22 Oct. 29	Saskatchewan Association of Human Resource Professionals Annual Conference / Alberta Health and Safety Conference HR Metrics, Employee Communication, Relocation Recruitment, Pensions Labour Relations, Technology, Recognition Health & Safety, Salary Surveys Staffing, Compensation Outlook, Benchmarking	
NOVEMBER	Print Edition	NOVEMBER 4	CFOs Talk Pensions Technology Training & Development	Space: Oct. 7 Material: Oct. 10
	Print Edition	NOVEMBER 18	Canadian Society for Training & Development Annual Conference HR Certification HR Leaders Talk Performance Management Health & Safety Immigration	Space: Oct. 21 Material: Oct. 24
	Canadian HR Newswire	Nov. 5 Nov. 12 Nov. 19 Nov. 26	CFOs Talk, Pensions Technology, Training & Development HR Certification, HR Leaders Talk Performance Management, Health & Safety, Immigration	
DECEMBER	Print Edition	DECEMBER 2	Employment Law Payroll Training & Development Recognition HR Education	Space: Nov. 4 Material: Nov. 7
	Print Edition	DECEMBER 16	Health & Safety Benefits Employee Surveys Employee Engagement	Space: Nov. 18 Material: Nov. 21
	Canadian HR Newswire	Dec. 3 Dec. 10 Dec. 17	Payroll, Training & Development Recognition, HR Education, Employment Law Health & Safety, Benefits	