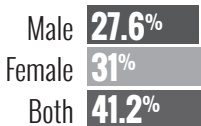


# 87.3%

Respondents who felt their achievements were undermined by others at work.

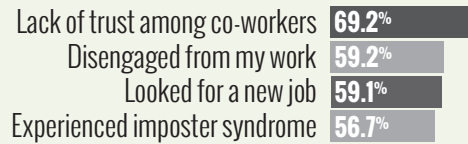
## Men, women equally to blame

The person who undermined you was:



## High cost for employers

Being cut down had the following consequences:



# 69.5%

Respondents agreed that being cut down impacted their productivity.

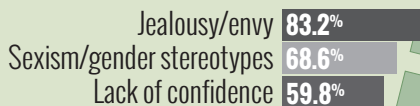
## Lost talent pool

Nearly **one-half** of tall poppies said it had impacted their desire to apply for promotion.

# 48.9%

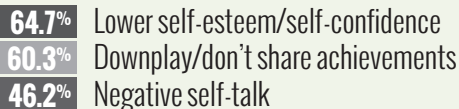
## Why it happens

Jealousy and sexism top list of drivers:



## It takes a toll

How has this impacted you?



## With friends like these...

Almost half said friends (**43.9%**) had cut them down and more than one-third (**37%**) blamed their social network.



# The Tallest Poppy

## If you see something, say something



More than **4 in 10** witnessed a co-worker being cut down and did nothing. About **1 in 10** participated in the cutting.

See [www.hrreporter.com/tallest-poppy](http://www.hrreporter.com/tallest-poppy) for more information.

Source: The Tallest Poppy, a joint research project involving Canadian HR Reporter, Thomson Reuters, Viewpoint Leadership and Women of Influence. More than 1,500 respondents completed the survey in May and June 2018.