APRIL 2015 EDITORIAL HIGHLIGHTS

APRIL 6TH ISSUE
Ad space close: Mar.9
Material deadline: Mar.12

HIGHLIGHTS:
Employee/HR Education: With recent advancements like the cloud and mobile technology, HR professionals could use some brushing up when it comes to use of technology.
Outplacement: A look at the pros and cons of virtual outplacement services.
Technology: How e-signatures can help speed along the recruitment process
Benefits: Implementing drug plan management strategies to combat costs.

APRIL 20TH ISSUE
Ad space close: Mar.23
Material deadline: Mar.26

Bonus Distribution:
Partners in Prevention Health and Safety Conference, Mississauga, Ont. April 28-29

HIGHLIGHTS:
Employer Branding: What employers can do to make themselves stand out in the student recruitment market.
Health & Safety – Expanded section: We take an in-depth look at one organization’s fitness program and how it helps slim down the bottom line.
Disability Management: The doctor is in — a look at best practices when dealing with doctors, including questions employers should be asking to help injured employees return to work.
Recognition: Using wearable technology to reward fit, active employees.

Canadian HR Newswire
feature topics for April 2015
April 7 – EAPs, Recruitment
April 14 – Employee/HR Education, Technology
April 21 – Outplacement, Benefits
April 28 – Recognition, Employer Branding

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