

2017 ADVERTISING RATES

PRINT

	Size	1x	4x	8x	12x	18x	21x
Colour	Full page	\$4,955	\$4,765	\$4,380	\$3,900	\$3,790	\$3,600
	Magazine page	\$3,790	\$3,660	\$3,390	\$3,120	\$2,980	\$2,850
	1/2 page	\$3,020	\$2,920	\$2,730	\$2,540	\$2,435	\$2,345
	1/4 page	\$1,965	\$1,895	\$1,750	\$1,605	\$1,540	\$1,470
	1/8 page	\$1,270	\$1,240	\$1,165	\$1,090	\$1,055	\$1,020
	OBC	\$6,120	\$5,865	\$4,860	\$4,860	\$4,605	\$4,350
	Wrap outside front	\$7,425	\$6,365	\$5,305			
	Business card	\$280	\$235	\$200	\$150	\$130	\$115
	Front page earlug	\$1,700			\$1,380		\$1,090
	Front page footer	\$3,290			\$2,760		\$2,185

WWW.HRREPORTER.COM

	Size	1 month	3 month	6 month	12 month
Leaderboard Run of site	728 x 90 and 600 x 100 mobile friendly	\$2,120	\$1,910	\$1,800	\$1,695
Big Box Run of site	300 x 250	\$1,380	\$1,245	\$1,170	\$1,105
Big Box (in Article section)	300 x 250	\$1,255	\$1,130	\$1,065	\$1,005

HR NEWSWIRE

	Size	1x	3x	6x	12x
Jr Leaderboard (600 x 100)		\$1,170	\$1,010	\$925	\$875
Big Box (300 x 250)		\$1,060	\$915	\$840	\$795
Sponsor Spotlight (text box)		\$875	\$850	\$810	\$765
Half Big Box (300 x 100)		\$825	\$785	\$700	\$665