

2018 ADVERTISING RATES

WWW.HRREPORTER.COM

	Size	1 month	3 month	6 month	12 month
Leaderboard Run of site	728 x 90 and 600 x 100 mobile friendly	\$2,185	\$1,965	\$1,855	\$1,745
Big Box Run of site	300 x 250	\$1,425	\$1,285	\$1,205	\$1,135
Big Box (in Article section)	300 x 250	\$1,295	\$1,165	\$1,095	\$1,035

HR NEWSWIRE

Size	1x	3x	6x	12x
Jr Leaderboard (600 x 100)	\$1,205	\$1,045	\$955	\$905
Big Box (300 x 250)	\$1,095	\$945	\$865	\$815
Sponsor Spotlight (text box)	\$905	\$875	\$835	\$785
Half Big Box (300 x 100)	\$845	\$805	\$725	\$685

HR REPORTER WEEKLY



NEW FOR 2018!

We're excited to launch *Canadian HR Reporter WEEKLY*, a digital-only publication that is delivered exclusively to our paid subscribers. This combination HTML email and digital edition is delivered to paid subscribers and features **ONLY ONE ADVERTISING POSITION!** Be the exclusive sponsor with a package that includes:

- Leaderboard and expanded big box ad in the newswire
- Half Page advertisement in the digital edition

Price: \$995 per issue