

WEBSITE

Reach HR professionals on the website they use to stay on top of the latest trends in the field. *hrreporter.com* attracts over **950,000 impressions annually*** and over **40,000 unique visitors per month.***

Featuring high levels of reader engagement, and a blend of breaking news, in-depth analysis and opinion from industry experts, *hrreporter.com* is a go-to resource for the human resources community. You can easily target this audience with a leaderboard or big box ad.



hrreporter.com features a range of dynamic and engaging content, including:

- Breaking News
- Trending Topics
- Videos
- Research
- *HR Vendors Guide*
- Webinars/Professional Development
- Podcasts

*Source Google Analytics average Oct/17 - Oct/18

2019 ADVERTISING RATES*

	Size	1 month	3 month	6 month	12 month
Leaderboard Run of site	728 x 90 (600 x 100 mobile friendly) and 300 x 50 if tags provided	\$1,995	\$1,895	\$1,800	\$1,710
Big Box Run of site	300 x 250	\$1,465	\$1,395	\$1,325	\$1,255
Big Box (in Article section)	300 x 250	\$1,335	\$1,265	\$1,205	\$1,145

*Applicable taxes will be added to all rates.

For more information, please contact Paul Burton at paul.burton@tr.com or 416.649.9928