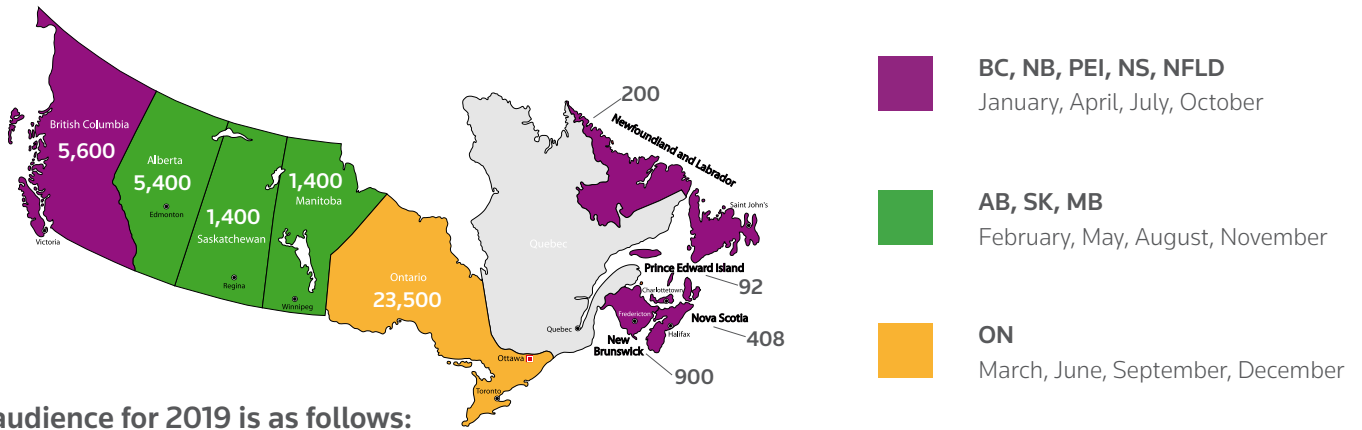


## ONE PUBLICATION, ALL CANADIAN HR PROFESSIONALS

Canadian HR Reporter has joined forces with the largest HR associations in Canada to put our content in the hands of the majority of HR association members across Canada. This is an unprecedented opportunity to reach a huge number of HR professionals in some of the largest markets in the country.

Partnerships include the Human Resources Professionals Association (HRPA) as well as Certified Professionals in Human Resources (CPHR) in British Columbia, Alberta, Saskatchewan, Manitoba, New Brunswick, Prince Edward Island and Newfoundland and Labrador plus more than 400 professionals in Nova Scotia.

### You can reach our national distribution of 10,100 copies plus:



### The audience for 2019 is as follows:

Month	Regular National Circulation	Bonus Circulation	Total Print Copies Delivered	Rate Card
January	10,100	7,200	17,300	2
February	10,100	8,200	18,300	2
March	10,100	23,500	33,600	1
April	10,100	7,200	17,300	2
May	10,100	8,200	18,300	2
June	10,100	23,500	33,600	1
July	10,100	7,200	17,300	2
August	10,100	8,200	18,300	2
September	10,100	23,500	33,600	1
October	10,100	7,200	17,300	2
November	10,100	8,200	18,300	2
December	10,100	23,500	33,600	1

Timely, relevant and trusted news and information issued bi-weekly and available in print & digital formats.

- Published 12x annually
- Readership: HR Professional (66%), Middle Management/Professional non-HR (10%), HR Consultant (9%), C-Suite/Director non-HR (4%), Other (11%)
- National Distribution Location: ON (45%), AB (15%), BC (15%), Atlantic (5%), Prairies (11%), QC (9%)